

MINUTES OF THE MEETING

The Rawalpindi Chamber of Commerce & Industry

RCCI Standing Committee Meeting on

Export Trade

Venue: Khalid Waheed Conference Hall

Time: 02:30pm

Date:

Chairperson: Syed Asad Haider Mashadi

Minutes Recorded by: Afsheen Siab Kiayani

S. No	Points Of Discussion
	The meeting was formally started with the recitation of Holy Quran.
	Chairman standing Committee Mr. Asad Mashadi inaugurated the meeting and thanks all the participants and elaborate the importance of standing committee in the chamber.
1.	Syed Asad Mashadi highlighted the issues faced by the exporters. He mentioned that due to energy crises Pakistan's products have lost their value. To boost our export there is dire need to explore the channels which are hidden or inactive and marketing of Pakistani Products are the key area which has to be strengthen.
2.	He also pointed out that ministries may be activating properly and the representative from business community should be on managerial posts this is the only way to change the culture.
3.	Chairman emphasized that every member of business community must have their own e-mail addresses and websites as this is the Era of I.T .To get access the world's market a proper functioning website is the need of the hour.
4.	President RCCI Mr. Manzar Khurshid Shaikh appreciated the approach of Chairman and also shares with the audience that RCCI actively work for the better image of Pakistan and made in Pakistan is the prime example of it.
5.	It was discussed in the meeting that poultry sector is facing problem in exporting its products as foreign ministries are not actively work for exporters. Chairperson committed that from chamber platform he will take this issue to the ministry to resolve the issue.
6.	Ms. Saima Hussain suggested that our workers and labor needs to get educated to capture the modern trends prevailing in foreign market.
7.	In achievement awards head it was decided that the core committee of last year will be continued.
8.	In the end meeting was adjourned with the vote of thanks by Vice chairman.